

**KAWASAKI CONCOURS™ 14 ABS**

# **LAW ENFORCEMENT MOTORCYCLE PROGRAM**



**K**awasaki Motors Corp., U.S.A. is offering the Concours™ 14 ABS Police motorcycle to U.S. law enforcement agencies. Complete sales and support services are available through the company's network of more than 1,100 U.S. motorcycle dealers.

Kawasaki will provide post-sale warranty support as well as law enforcement maintenance personnel training. Police unit preparation will be handled through Beadry Motors, Inc.

Concours 14 ABS Police motorcycles lead the segment in safety, acceleration, handling, and braking. All units are delivered with a tighter turning radius and custom law enforcement equipment, including: adjustable speedometer, a second wiring harness with 12 fused circuits and a separate battery dedicated to the add-on electronics installed by Beadry Motors, Inc. An extensive selection of emergency equipment is available to satisfy agency requirements.



*With its standard high-output alternator, tighter turn radius, dedicated wiring harnesses and separate battery for all add-on police equipment, the Concours 14 ABS Police motorcycle supports most equipment packages specified by purchasing agencies.*



*Built-to-order, each Concours 14 Police unit can be personalized to suit purchasing agency requirements.*

**MORE CAPABLE:**

The Concours 14 ABS provides significant competitive advantages for law enforcement agencies, compared to the police offerings from competing manufacturers.

- Advanced Traction Control.
- High-performance ABS brake system provides best-in-class braking.
- Quickest acceleration in the law enforcement class.
- Best high-speed handling in the law enforcement class.
- Heavy-duty 41.5 amp alternator.
- 503-pound payload capacity.
- Removable saddle bags.
- Tough and durable clutch is the least-expensive system to replace in the category.
- Three-year *unlimited mileage* factory warranty.
- Fleet service staff training, plus the authorization to conduct non-warranty maintenance and repairs, on-site.
- Purchasing agencies may also take their vehicles to any Kawasaki motorcycle dealer for regular maintenance, repairs, or warranty service.



*With a 503 pound payload capacity, the Concours 14 ABS can easily carry the officer's personal gear, plus any add-on electronics and emergency equipment required by a modern law enforcement agency.*



*Moving radar, more LED lights, PA systems and radios are just a few of the options purchasing agencies can specify for their new Concours 14 Police units.*

**COMPETITIVE PRICING:**

- Turn-key retail costs vary from \$18-\$22,000 *per unit*, depending on model year and level of equipment options ordered.
- Taxpayers save more than \$2,000 per-unit in initial acquisition cost, compared to comparably equipped BMW R1200RT-P or Harley Davidson FLHTP motorcycles.
- Depending on fleet size, total cost savings to communities, governments, and the taxpayers could rise to *millions* of dollars, once reduced maintenance and repair costs are factored-in.
- A complete clutch system replacement—one of the most frequent police unit maintenance needs—costs less than \$400 in parts and labor. This represents a savings of several hundred dollars<sup>1</sup>, *per occurrence*, and could mean a savings of thousands of dollars over the life of each vehicle.

Kawasaki is clearly the right choice for law enforcement agencies. The Concours 14 ABS out-performs every other available unit in the category, and does it at a price sensitive to tight municipal budgets. ■

<sup>1</sup> A recent *Motorcycle Consumer News* article covering police motorcycles reported that a BMW R1200RT-P clutch replacement costs over \$1,500, a Harley Davidson FLHTP costs more than \$1,200, and the Honda ST1300-PA costs more than \$800 for parts and labor.

**RELATED READING:**

[\*Police Fleet Manager\*](#) magazine article on the Concours 14 ABS police motorcycle.

[\*Police Fleet Manager\*](#) magazine interview with the Idaho State Police Motor Team about the Concours 14 ABS' performance and suitability for law enforcement.

[\*Arizona Republic\*](#) newspaper article on the city of Mesa Ariz. replacing their aging police bike fleet with new Concours 14 ABS police motorcycles.

[\*The Woodburn Independent\*](#) newspaper interview with a Woodburn Ore. patrol officer, about the city's new Concours 14 ABS police units.



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